

MID-VALLEY NEWSPAPERS

Mid-Valley
Newspapers
 Albany Democrat-Herald Corvallis Gazette-Times LEBANON EXPRESS

2008-2009

Classified Advertising Rates

Mid-Valley Newspaper Total Market Buy - Your Best Buy

Reach over 78,000 readers in Linn and Benton Counties with your ad in the morning Corvallis Gazette-Times and the afternoon Albany Democrat-Herald or Gazette-Times Sunday and Democrat-Herald Sunday.

CLASSIFIED ADVERTISING RATES - Democrat-Herald & Gazette-Times

CONTRACT LEVEL	GAZETTE TIMES	DEMOCRAT HERALD	GT 20% OFF	DH 20% OFF	GT 40% OFF	DH 40% OFF	SUNDAY	LEBANON EXPRESS	THIS WEEK
OPEN	\$35.94	\$35.94					\$69.71	\$5.10 PU	\$3.75 PU
\$1,200-13 Wk	\$15.14	\$22.01	\$12.11	\$17.61	\$9.08	\$13.21	\$30.89	\$10.20	\$6.75
\$2,000	\$15.17	\$22.08	\$12.14	\$17.66	\$9.10	\$13.25	\$30.96	\$10.20	\$6.75
\$4,000	\$15.14	\$22.01	\$12.11	\$17.61	\$9.08	\$13.21	\$30.89	\$10.20	\$6.75
\$6,000	\$14.88	\$21.50	\$11.90	\$17.20	\$8.93	\$12.90	\$30.24	\$10.20	\$6.75
\$8,300	\$14.60	\$20.99	\$11.68	\$16.79	\$8.76	\$12.59	\$29.58	\$10.20	\$6.75
\$11,500	\$14.31	\$20.48	\$11.45	\$16.38	\$8.59	\$12.29	\$28.91	\$10.20	\$6.75
\$16,500	\$14.01	\$19.91	\$11.21	\$15.93	\$8.41	\$11.95	\$28.20	\$10.20	\$6.75
\$26,500	\$13.64	\$19.25	\$10.91	\$15.40	\$8.18	\$11.55	\$27.35	\$10.20	\$6.75
\$36,500	\$13.35	\$18.75	\$10.68	\$15.00	\$8.01	\$11.25	\$26.69	\$10.20	\$6.75
\$45,000	\$13.15	\$18.36	\$10.52	\$14.69	\$7.89	\$11.02	\$26.18	\$10.20	\$6.75
\$55,000	\$12.95	\$17.96	\$10.36	\$14.37	\$7.77	\$10.78	\$25.67	\$10.20	\$6.75
\$80,000	\$12.54	\$17.27	\$10.03	\$13.82	\$7.52	\$10.36	\$24.78	\$10.20	\$6.75
\$105,000	\$12.27	\$16.77	\$9.82	\$13.42	\$7.36	\$10.06	\$24.14	\$10.20	\$6.75
\$125,000	\$12.08	\$16.44	\$9.66	\$13.15	\$7.25	\$9.86	\$23.70	\$10.20	\$6.75
\$150,000	\$11.88	\$16.10	\$9.50	\$12.88	\$7.13	\$9.66	\$23.25	\$10.20	\$6.75
\$175,000	\$10.91	\$14.82	\$8.73	\$11.86	\$6.55	\$8.89	\$21.39	\$10.20	\$6.75
\$200,000	\$10.08	\$10.86	\$8.06	\$8.69	\$6.05	\$6.52	\$17.40	\$10.20	\$6.75

Run discounts are off the 1st run rate, and must be used within the six days following the first run. Sunday earns the 20% and 40% frequency discount according to ad schedule.

Effective Date March 2009

COMBINATION RUN DISCOUNTS

2 Runs	5%
3 Runs (any combo)	7%
4 Runs (any combo)	10%
5 runs (any combo)	15%

Run discounts are off the 1st run rate, and must be used within the six days following the first run. Sunday earns the 20% and 40% frequency discount according to ad schedule.

The Albany Democrat-Herald reaches 43,256 readers every afternoon Monday through Friday and Saturday morning.



The Albany Democrat-Herald reaches 43,256 readers every afternoon Monday through Friday and Saturday morning.



The Corvallis Gazette-Times reaches 43,256 readers every afternoon Monday through Friday and Saturday morning.

Local Classified Non-Contract Advertising Rates

The *Albany Democrat-Herald* and *Corvallis Gazette-Times* reach nearly eight out of 10 adults in their primary markets. Average weekly reach is 75% of Linn-Benton County adults! Extend your reach into Linn and Benton counties by including *This Week* (non-subscribers) and *Lebanon Express* (weekly) in your schedule

Non-Contract Rates

\$42.41 Daily Employment Open

\$82.25 Sunday Employment Open

No advertising frequency or other discounts apply. Rates are non-commissionable.

Special Products

Homes For You

A weekly guide to local homes for sale by real estate professionals in the area. This feature page is published on Sunday and includes color for ad impact.

\$30 per home



MidValleyREX.com

Real Estate Agent Marketing Program

MidValleyRex.com is the only local searchable Real Estate application with over 1200 listings and more than 40,000 properties viewed every month.

The Agent Marketing Package includes:

- Unlimited listings
- Up to four photos per property.
- Agent photo, name and phone number
- Agent profile page with link to agent's email & website.
- One website & email link.

Only \$27.50 per month per agent.

